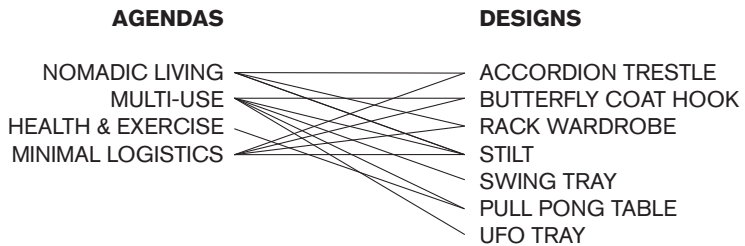




Makers With Agendas



MWA stands for Makers With Agendas.
We address matters of society to create meaningful products.
We call this agenda-driven design.

Accordion

The most compact trestle in the world – it spreads out laterally rather than folding, creating a stand for a table top.

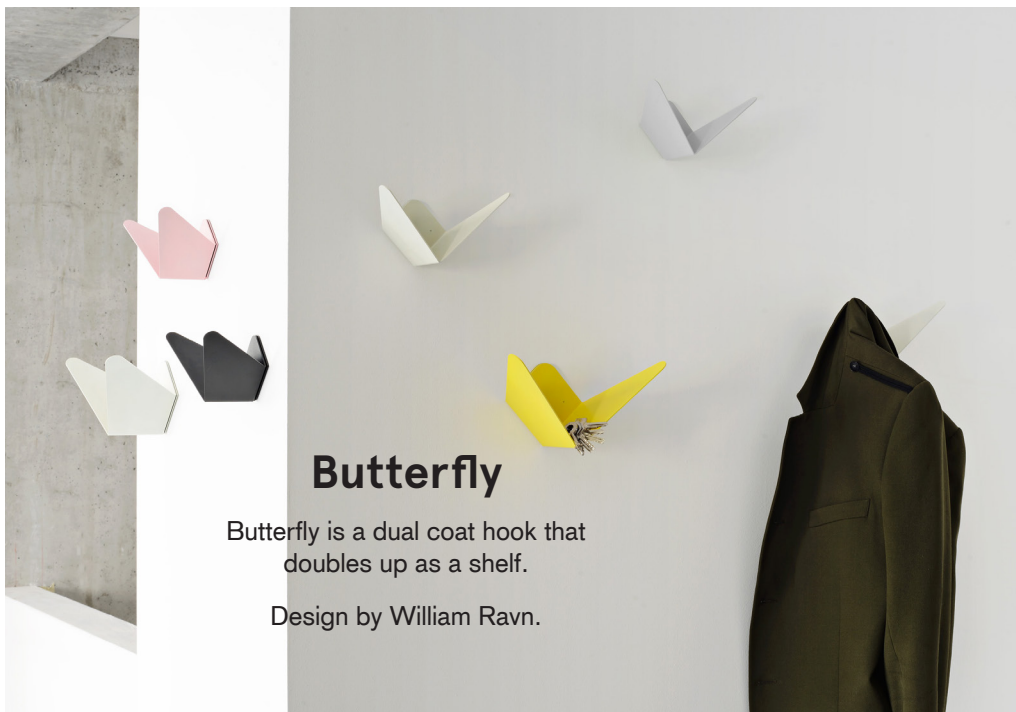
Design by Julien De Smedt.



Butterfly

Butterfly is a dual coat hook that doubles up as a shelf.

Design by William Ravn.





Rack

A clothing rack that offers 5 divisions for your wardrobe and can disappear into a single tube.

Design by MWA.

Stilt

A moveable and flexible alternative to fixing artworks to the wall with shelving add-ons.

Design by MWA.



Swing

Revisiting an old invention, this single handed tray holds your servings without spilling.

Design by MWA.



Pull Pong

Pull-Pong folds into a long 8 people dining table and unfolds to a full size ping-pong table.

Design by Julien De Smedt.



UFO

A stepped tray that fits most round homeware such as cups, candles and flowerpots.

Design by Wouter Dons.



Accordion



Rack



Swing



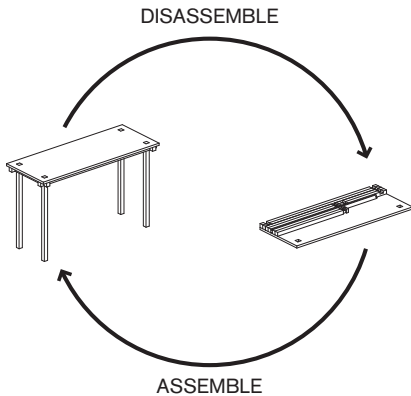
Butterfly



Stilt



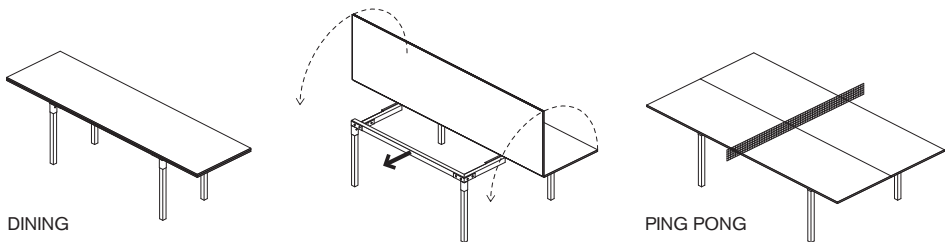
Pull-Pong



AGENDA: NOMADIC LIVING

New ways of living demand new types of furniture.

We are moving homes with greater frequency for economic, social and cultural reasons. This new nomadic lifestyle calls for collapsible, lightweight furniture made for frequent assembly and, equally important, disassembly.

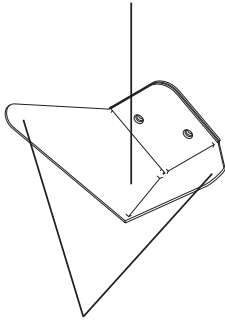


AGENDA: HEALTH & EXERCISE

Can routine exercise enter our home and office environments?

Fitness equipment is traditionally bulky, and to say the least, rather unpleasant to look at. We would like to change that by making furniture that can transform into playful exercising accessories.

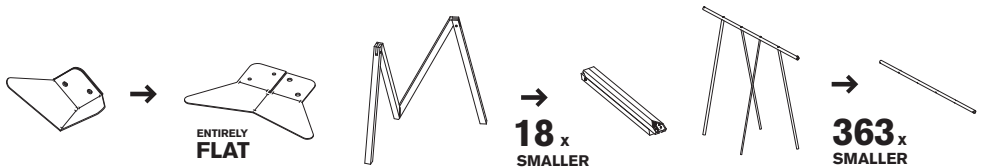
SHELF FOR KEYS,
WALLET, GLOVES, ...



COAT HOOK

AGENDA: MULTI-USE

Limited available space shouldn't mean limited living possibilities. We conceive products with multi-functional uses so that you can live better, with less.



AGENDA: MINIMAL LOGISTICS

Transportation of goods accounts for a huge portion of worldwide pollution. Our effort to reduce this burden is what we call minimal logistics: Moving the maximum amount of goods, in the minimum amount of space, over the shortest distances. We do this by considering the packed product volume from the very beginning of our development phase and by producing locally in Denmark for the European market.

Who is MWA?

MWA launched in 2013 and is founded by Julien De Smedt, a Belgian architect, founder and director of JDS Architects, and William Ravn, a young Danish entrepreneur involved in creative businesses.



Julien De Smedt
Architect
Co-founder

William Ravn
Entrepreneur
Co-founder

Wouter Dons
Product designer
Partner

Selection of projects by Julien De Smedt:



Iceberg Housing, Aarhus



VM Housing, Copenhagen



Stacked Shelving for Muuto



Crushed Bowl for Muuto



Holmenkollen Ski Jump, Oslo



Mountain Dwellings, Copenhagen



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